



# GIFTIONERY TAIPEI 2013

## TAIPEI INT'L GIFT & STATIONERY SHOW

### Application Kit

### APRIL 24-27 2013

[WWW.GIFTIONERY.NET](http://WWW.GIFTIONERY.NET)

VENUE: TAIPEI WORLD TRADE CENTER EXHIBITION HALL

GENERAL GIFTS / SCHOOL & OFFICE /

TECH & TRENDY / LIVING VARIETY

PRINTING & PACKAGING / NATURAL ESSENCE /

FASHION GALLERY / BRAND LICENSING / HEALTH CARING



Organizer

Taiwan External Trade Development Council (TAITRA)  
5, Hsin-Yi Road, sec. 5, Taipei 11011, Taiwan  
Tel : 886-2-2725-5200 / Fax : 886-2-2725-1959  
Email : [giftionery@taitra.org.tw](mailto:giftionery@taitra.org.tw)

Co-organizers

Taiwan Gift & Houseware Exporters Association  
Taiwan Association of Stationery Industries  
Taiwan Toy & Children's Article Manufacturers Association  
Taiwan Bags Association



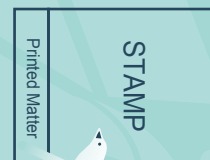
TAITRA Exhibition Department

Taipei World Trade Center Exhibition Hall

No. 5, Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan

Tel: 886-2-2725-5200 Fax: 886-2-2725-1959

[giftionery@taitra.org.tw](mailto:giftionery@taitra.org.tw)



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You can find TAITRA overseas offices near you at :  
<http://www.taiwantrade.com.tw>



Contact:

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Taipei World Trade Center Exhibition Hall

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Tel: +886-2-2725-5200 ext. 2618 Fax: +886-2-2725-1959

Email: [giftionery@taitra.org.tw](mailto:giftionery@taitra.org.tw)

## ORGANIZER

Taiwan External Trade Development Council (TAITRA)

## CO-ORGANIZERS

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Taiwan Association of Stationery Industries

Taiwan Toy & Children's Article Manufacturers Association

Taiwan Bags Association

## SHOW DATES

April 24-27, 2013

## SHOW HOURS

10:00 a.m. - 6:00 p.m., April 24-27 (last day to 4:00 p.m.)

## BOOTH SET-UP & EXHIBITS MOVE-IN

7:00 a.m. - 8:00 p.m., April 22-23

## BOOTH DISMANTLING & EXHIBITS MOVE-OUT

4:00 p.m. - 11:00 p.m., April 27

## EXHIBITS PROFILE

General Giftware, Souvenirs & Promotional Items, Seasonal Gifts & Holiday Decorations, Handicrafts, Art Supplies, Porcelain & Ceramics, Crystal & Glassware, Stationery, School & Office Supplies, Bags & Trunks, Toy & Baby Items, Pet Accessories, Electronic Gifts & Stationery, Jewelry & Accessories, Housewares & Home Living, Tableware & Kitchenware, Clocks & Watches, Licensing.

## VENUE

Taipei World Trade Center Exhibition Hall  
5, Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan

## BOOTH RENTAL RATES

### 1. Raw Space (NO partition, carpet or other facilities):

Space rental listed also includes 500 watts (110V) of electricity power supply.

Booth facilities are available for rental from the official contractor or preferred contractor.

Booth Location	Booth Fee (per unit, including 5% VAT)	Size (3M*3M)
Booths facing main aisles	US\$1,730	9 SQM
General booths	US\$1,460	
Booths facing main aisles with column	US\$1,440	6.75 SQM
General booths with column	US\$1,210	

### 2. Booth Package (Basic facilities included):

Booth Location	Booth Fee (per unit, including 5% VAT)	Size (3M*3M)
Booths facing main aisles	US\$1,980	9 SQM
General booths	US\$1,710	
Booths facing main aisles with column	US\$1,690	6.75 SQM
General booths with column	US\$1,460	

### ONE SHELL SCHEME BOOTH (3Mx3M)



Facilities including			
1	Standard partition 300x300x250 CM/H	1	Set
2	Needle punch carpet (light grey)	9	SQM
3	Company name fascia board (white board with blue letters)300x30CM	1	Pc
4	Info Desk 100x50x82.5CM/H	1	Pc
5	Folding Chair	3	Pcs
6	Spotlight 100W	3	Pcs
7	Trash can	1	Pc

### TWO SHELL SCHEME BOOTH (6Mx3M)



Facilities including			
1	Standard partition 600x300x250 CM/H	1	Set
2	Needle punch carpet (light grey)	18	SQM
3	Company name fascia board (white board with blue letters)300x30CM	2	Pcs
4	Info Desk 100x50x82.5CM/H	1	Pc
5	Meeting Table	1	Pc
6	Folding Chair	6	Pcs
7	Spotlight 100W	6	Pcs
8	Trash can	1	Pc

## PAYMENT

1. Upon receiving booth application, the organizer will notify the exhibitor of a payment of non-refundable deposit of US\$ 500 per booth.
2. After the drawing-for-booth allocation meeting, the organizer will notify exhibitors of their balance due.
3. All extra banking handling charges, if any, are to be borne by applicant.

## BOOTH ALLOCATION

1. The organizer will inform exhibitors of dates and details for booth allocation.
2. Space will be allocated according to the following criteria in descending order: I. Number of booth(s) II. Date of application
3. The organizer is entitled to reject any application under the following circumstances:
  - I. Products are prohibited to import by the government of Taiwan.
  - II. Failure to pay non-refundable deposit of US\$500 per booth before the drawing-for-booth allocation meeting.

## APPLICATION

### 1. Online Application:

Please go to the official website ([www.giftionery.net](http://www.giftionery.net)) to register.

### 2. SPECIAL EARLY BIRD RATES:

Exhibitors who apply for booth spaces before December 31, 2012 will receive **20%** off the list price.