

MISSION

To create a conducive, enabling climate for Indian businesses to pursue sustainability goals. The Centre promotes thought leadership, builds capacity and generates awareness on corporate sustainability across a broad spectrum of issues.

Services Portfolio

The Centre fulfils its mission – to build knowledge and skills, drive innovation and advance leadership for sustainability – through a series of initiatives. Its primary activities include:

Policy Advisory, Research and Advocacy: creating platforms for engagement with regulators and key policy makers, and bringing an industry perspective to the table during the formation of environmental legislation. Consulting on the gamut of Corporate Sustainability Management issues.

Executive Education services, which instruct professionals on the tools and global standards for sustainability. These certified education services include, but are not limited to the following services:

Business Leaders Programme (BLP)

In association with Cornell University, this intensive programme caters to senior executives who are ready to guide their organisations into becoming role models for sustainability. Participants create smart, sustainable and inclusive business models under the guidance of expert and renowned faculty, including YC Deveshwar, Ratan Tata and Prof. Stuart L. Hart, a leading authority on sustainability.

Business Model Innovation

The goal of this workshop is to transform existing business models using strategies for innovation and by identifying and tracking opportunities for growth at the 'Bottom of the Pyramid'. This allows a business to enhance its value proposition, capture new markets, and become inclusive and sustainable.

Corporate Climate Change Strategies (3CS)

The 3CS workshop offers insights and practical tools that help participants incorporate critical and relevant climate change concerns into their core business strategy.

Stakeholder Engagement

This programme familiarises participants with fundamental concepts and practical approaches relating to stakeholder engagement, and facilitates strategy development in this regard.

Sustainability Reporting (Global Reporting Initiative Certified)

This GRI certified training on Sustainability Reporting builds organisational capacity on reporting processes and frameworks, based on GRI G3 guidelines. Open to all, but targeting senior and middle management.

Social Responsibility (International Standard ISO 26000)

This training draws on the latest developments governing the impact of an organisation's actions on society and environment. It provides participants with conceptual and practical guidance to integrate social responsibility into corporate practice.

GHG Emissions Inventories and Verification (International Standard ISO 14064)

ISO 14064 specifies principles at the organisational level for quantification and reporting of GHG emissions and removal. This training briefs participants on the requirements for the design, development, management, reporting and verification of an organisation's GHG inventory.

Certified Sustainability Assurance Practitioner (Accountability Accredited)

This series of modules builds expertise in key elements of corporate responsibility. Participants are enabled to apply the principles of AA1000 Assurance Standard (AA1000AS) and AA1000

Stakeholder Engagement Standard (AA1000SES), as well as other relevant standards.

• Inter-company and in-company formats are also available for all listed programmes.

Events

• Sustainability Summit

Awards

• The CII-ITC Sustainability Awards

Partners

- Asian Development Bank
- Ceylon Chamber of Commerce
- World Business Council for Sustainable Development
- WWF-India
- British High Commission, New Delhi
- Cornell University
- Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)

Achievements

The Centre is a market creator and premier service provider for Corporate Sustainability Management in the Indian context. Here are some of its foremost achievements:

- The first certified training partner of Global Reporting Initiative (GRI) in India.
- The Centre is the only institution in India offering IRCA-certified Sustainability Assurance Practitioner (CSAP) training.
- Pioneered management systems such as Occupational Health & Safety (OHSAS) 18001 and Environment Management Systems (EMS) as per ISO 14001 in India.

Over 5,000 stakeholders are impacted annually through the Centre's awareness and training programmes in India and abroad. Facilitated more than 200 Indian companies in the design and implementation of management systems.

Motivated about 50 of India's top companies (by market capitalisation) to disclose their GHG emissions through the Carbon Disclosure Project.

Publications

- Sustainable and Inclusive Innovation: Strategies for Tomorrow's World, 2010
- Excellence in Sustainable Business: Strategies for Business Growth and Competitiveness, 2010
- Indian Companies with Solutions that the World Needs: Sustainability as a Driver for Innovation and Profit, 2008

CII-ITC Centre of Excellence for Sustainable Development

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Pawan Kumar Bansal, Sibir V. Gokaran, YC Deveshwar, Arun Mehta at the CII-ITC Sustainability Awards Ceremony 2010



TN Ninan, YC Deveshwar, Jairam Ramesh, Agatha Sangma, Tarun Das, Seema Arora at the Sustainability Summit 2010

■ Vision

To be a one-stop shop for all Small and Medium Enterprises (SME) needs, thereby enhancing Indian industry's competitiveness.

■ Mission

To enhance competitiveness of Indian SMEs by offering a bouquet of services

The CII-Avantha Centre reaches out to SMEs across sectors such as automobiles, auto components, hand-tools, furniture, edible oil, light engineering, heavy engineering, hospitality, food, FMCG, textiles, cement, paper, chemicals, fertilizers, consumer appliances, minerals and metals, dairy and pharmaceuticals. The Centre has sub-divisions at five key locations across the country. It undertakes consulting assignments and handholds Micro, Small and Medium Enterprises (MSMEs) individually and through the cluster approach. Training is offered through in-company and open programmes.

■ Services Portfolio

MSME Clusters for Competitive-ness: a group of 8-10 SMEs get together and engage to improve aspects such as product quality, energy efficiency, cost and HR, among others.

- Energy Efficiency - management of energy consumption to bring down costs and optimise efficiency

- HR Management - applying the principles of Total Employee Involvement to boost productivity

- Manufacturing Excellence - learning from clusters as also global best practices to enhance manufacturing output

- Total Cost Management - applying cost management principles to bring down avoidable costs thereby enhancing profitability

- SME missions to Germany and Japan

Benefits of the Cluster Approach

- Return on investments is the primary gain. Cluster approaches are structured precisely in a manner that enables SMEs to gain around 5-6 times, in terms of savings. The savings accrue

from improvements in manufacturing excellence, cost management, energy efficiency and employee management.

- Reduction in customer complaints by about 50%; reduction in process rejections and re-work; reduction in break-downs by 50% or more; improvement in inventory-turn ratio by as much as 100%.

- Enhancing the skills of workers, improving product quality and making SMEs aware of best practices, within the cluster and globally.

■ EVENTS

Technical Seminars

- National Cluster Summit

- National Corrosion Summit

- Manufacturing Excellence Missions

- Innovative Green Energy

- Technologies (i-GET) for India

■ Awards

- Cluster Championship Awards

- Kaizen Awards

These awards aim to encourage innovation and breakthroughs starting from the shopfloor to higher levels.

■ Partners

- Ministry of MSME, Government of India

- Deutsche Gesellschaft für Internationale Zusammenarbeit, Germany

- Organisation for Small & Medium Enterprises & Regional Innovation, Japan

- Bureau of Energy Efficiency (BEE)

■ Achievements

- ISO 9001:2000 and ISO 14001 certified Centre of Excellence.

- Around 100 training programmes for SMEs across the country in 2010.

- Tangible savings of more than Rs 3,372 lakh reported by serviced SMEs.

- Reach extended to 45 locations across the country in 2010.

- More than 8,000 SMEs impacted.

- Organised a 22-member MSME mission to Japan between

- December 4-11, 2010, with the objective of observing best practices in manufacturing

- and to study the Japanese SME support eco-system.

- Successfully established clusters at Mohali, Gurgaon and

- Jalandhar. Running parallel clusters across the country at

Ludhiana, Kolhapur, Pune, Kolkata, Chennai and other locations.

- Generated 10,753 Kaizens in 2010.
- The Centre's problem solving and quality improvement programmes have won accolades from MSMEs.

	Completed	Ongoing	Total
No. of clusters	111	26	137
No of SMEs covered	894	781	1,675

■ Publications

- Cluster Hall of Fame, Exemplary SMEs

- Manufacturing Excellence - Key to Waste Elimination

- A Step Towards Energy Efficiency

- Boost Your Profits Through Effective Cost Management

- Rule of thumb of the week@ciicfc.org-weekly inputs.

- Six Steps to Brand SMEs

- Kaizen - The key to Competitive Success.

CII-Avantha Centre for Competitiveness for SMEs

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Top Right: Officials from MSME, Government of India, CII-Avantha Centre for Competitiveness for SMEs, along with representatives from Ludhiana and Jalandhar clusters at MSME Summit 2010 at Delhi

Below Right: MSME Mission to Sogouten 2010, Osaka, Japan

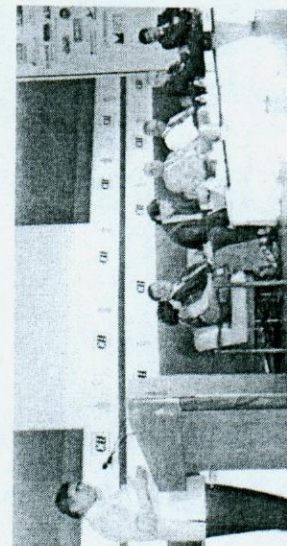
Below Left: Mr. Uday Kumar Varma, Secretary, Ministry of MSME, Govt. of India addressing the CII-National Cluster Summit 2010 at Delhi



MSME Delegation visit to CII-Avantha Centre for Competitiveness for SMEs



Mr. Vikas Swarup, Council General, interacting with MSME Delegation to Japan from CII-Avantha Centre



VISION

To become an international Centre of Excellence for training and development and thus foster a culture of manufacturing for Indian industry

MISSION

To make the Indian manufacturing sector globally competitive by enhancing the skills and capabilities of managers through short-duration management development programmes (MDPs) as well as long-duration programmes for middle and senior level executives

The CII-Naoroji Godrej Centre of Excellence was set up with the aim of enhancing skills and conducts approximately 90 programmes each year, covering subjects such as manufacturing, finance and financial services, human

resources (HR), Information Technology (IT) and marketing. To enhance the effectiveness of the programmes, the Centre promotes learning in small groups, which allows for intensive interaction with the faculty which comprises industry experts and practitioners.

SERVICES PORTFOLIO

The Centre offers customised, company-specific programmes:

Short Duration Management Development Programmes which cover the following subjects:

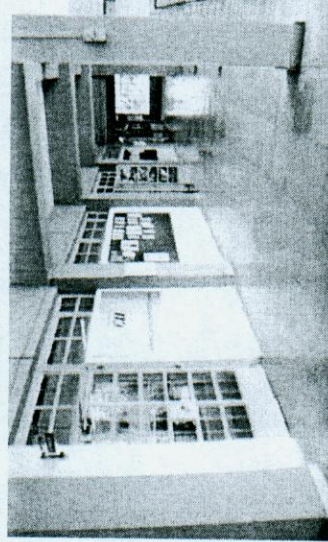
- Business strategy and strategic management
- Creative problem solving
- Developing people potential
- Finance, taxation, risk management
- IPR and related areas

- Information technology
- Managing success
- Marketing and sales management
- Operations management
- Project management
- Supply chain

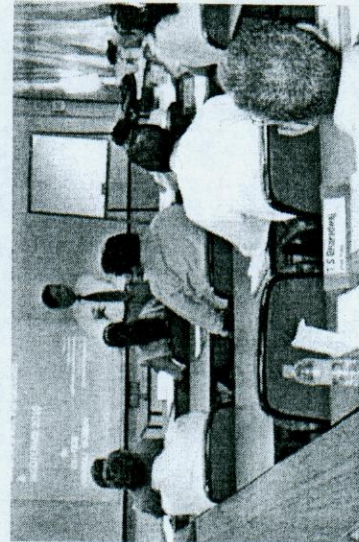
Long Duration Programme

- M.Sc in Engineering Business Management

M.Sc in Engineering Business Management of University of Warwick, UK (known as ACE in India) is a modular programme specifically designed for practicing managers in the manufacturing sector. It is being conducted in India since 1995 by the Warwick Manufacturing Group, University of Warwick, UK, through the CII-Naoroji Godrej Centre of Excellence. This programme



CII Naoroji Godrej Centre of Excellence



Management Development Programme in progress



VLFM 3 Annual Session

equips managers with the skills to appreciate the intrinsic processes of managing an engineering business, and offers flexibility to the sponsoring company as well as the nominated managers, ensuring minimal absenteeism from work. In a year, the CII-Naoroji Godrej Centre of Excellence conducts about 6-7 modules under this programme. It holds advantages for both the sponsoring companies as well as the participating managers: while the participants acquire better qualifications, the companies get better-equipped managers.

Partners

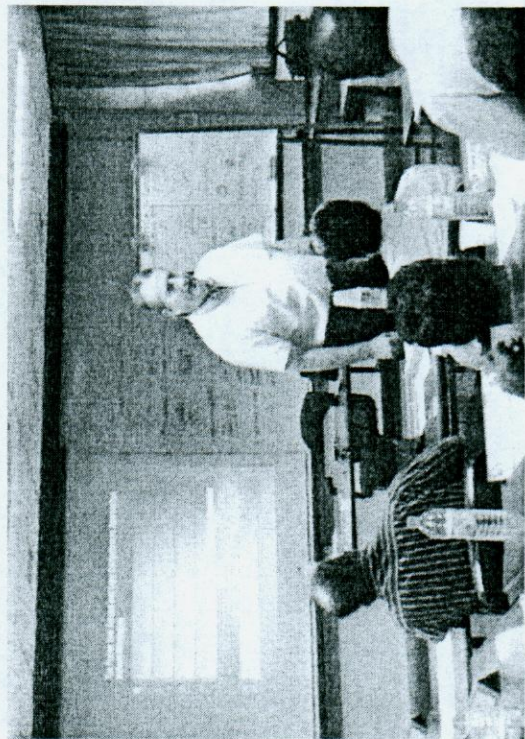
- Warwick Manufacturing Group, University of Warwick, UK
- Project Management Institute
- American Society of Mechanical Engineers

Achievements

- The Warwick Manufacturing Group, University of Warwick, UK, has recognised the CII-Naoroji Godrej Centre of Excellence as the most efficient and best managed of its centres overseas.

CII-Naoroji Godrej Centre of Excellence

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WMC Module in progress