

4<sup>th</sup> pak  
africa

TRADE DEVELOPMENT  
CONFERENCE &  
SINGLE COUNTRY EXHIBITION

9<sup>TH</sup> - 11<sup>TH</sup> JANUARY, 2024



## 4<sup>th</sup> Pakistan-Africa Trade Development Conference & Single Country Exhibition

9<sup>th</sup> - 11<sup>th</sup> January, 2024

Egypt International Exhibition Center, Cairo, Egypt

MEET WITH

# 110+ Companies

From Pakistan Looking  
For Distributors

**ATTENDANCE IS FREE!**



Pakistan is blessed with an abundant array of resources, spanning from mineral reserves to fertile lands and remarkably varied landscape. **With a population exceeding 241 million and a GDP of USD 374 billion, Pakistan presents a sizeable consumer market.** Situated strategically at the intersection of South Asia, Central Asia, and West Asia, and in close proximity to Gulf countries, Pakistan holds promise as a regional hub and a significant market for trade and investment.

Leveraging its substantial workforce and resource base, Pakistan not only produces a wide array of agricultural products but also manufactures a diverse range of industrial goods. In the fiscal year 2022-23,

**Pakistan's exports amounted to around USD 30 billion**, with textiles leading the way, while non-traditional sectors such as pharmaceuticals and engineering goods demonstrated impressive performance. **More than 110 companies from Pakistan looking to export to Egypt and MENA region countries will showcase their products at the Egypt International Exhibition Center, New Cairo, Egypt from 9<sup>th</sup> - 11<sup>th</sup> January, 2024.**

Pakistan's finest exporting companies will be displaying their products and innovations and are looking to forge new partnerships and business relationships with companies who can represent their products across Egypt and MENA countries.

**Bridging Opportunities,  
Connecting Transformation**



# Meet Companies From The Following Sectors

## **AUTO SECTOR**

Spare Parts, Tractor Parts, Cables, Wheel Rims, Accessories, Batteries, Tires and Tubes, Three Wheelers.

## **BEAUTY AND COSMETICS**

Skincare, Make-up, Creams, Hair Care, Soaps, Whitening Creams.

## **PHARMACEUTICALS**

Finished Pharmaceuticals, Herbal Medicines, Nutraceuticals.

## **SURGICAL INSTRUMENTS**

Surgical and Dental Instruments.

## **SERVICES**

Software Developers, IT Solutions, Network hardware, Hardware.

## **ELECTRONICS/ MACHINERY**

Solar Panels, Fans, Furnaces, Water pumps.

## **FOOD AND BEVERAGE**

Rice, Spices, Canned Food, Confectionery, Beverages, Salt, Food Essence, Tea, Fruits and Vegetables, Olive Oil.

## **KITCHENWARE**

Glass, Kitchen Items, Cooking Ware, Pots, Pans, Crockery, Hunting Knives.

## **PAINTS AND CHEMICALS**

Chemicals for Industrial Use, Janitorial Chemicals, Water Shield, Soap.

## **SPORTS GOODS**

Sports Equipment, Sportswear, Boxing Gloves, Sports Goods.

## **TEXTILES**

Fashion Wear, Fabrics, Clothing, Fabrics, Readymade Garment, Hospital Textile, Industrial Cotton Gloves, Carpets.

## **LEATHER PRODUCTS AND ACCESSORIES**

Shoes, Bags, Accessories, Leather Garments, Industrial Leather Gloves, Protective Footwear.

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## Event Location

 Egypt International Exhibition  
Center, New Cairo, Egypt

**MAYADA MOHAMMAD ELSHAMY**

 [tdo.cairo@gmail.com](mailto:tdo.cairo@gmail.com)

 +20 115 620 3821

**ALI TAMKIN BUTT**

 [tradeattache.cairo@gmail.com](mailto:tradeattache.cairo@gmail.com)

 +20 101 174 6304

