

4th pak africa
TRADE DEVELOPMENT
CONFERENCE &
SINGLE COUNTRY EXHIBITION
9TH - 11TH JANUARY, 2024



TENTATIVE PROGRAM

TUESDAY
9TH JANUARY, 2024 (DAY 1)

**4th Pakistan-Africa Trade Development Conference
& Single Country Exhibition**
9th - 11th January, 2024
Egypt International Exhibition Center, Hall 4, Cairo, Egypt

**Bridging Opportunities,
Connecting Transformation**

1000-1030	Registration of Honorable Guests
1030-1045	Guests to be seated
1045-1100	Arrival of Chief Guest
1100-1105	National Anthems of Egypt and Pakistan
1105-1115	Welcome address by H.E. Mr. Sajid Bilal Ambassador of Pakistan to Egypt
1115-1125	Speech by Secretary Commerce of Pakistan Mr. Muhammad Sualeh Ahmad Faruqi
1125-1135	Speech by Chief Executive of Trade Development Authority of Pakistan Mr. Muhammad Zubair Motiwala
1135-1145	Presentation on Investment Opportunities in Pakistan by Secretary Board of Investment Mr. Muhammad Sohail Rajput
1145-1155	Presentation by representative of Egyptian Department of Trade and Industry
1155-1205	Speech by President of Federation of Egyptian Chambers of Commerce, Mr. Ahmed El-Wakil
1205-1215	Speech by Chief Guest
1215-1225	Speech by Federal Minister for Commerce and Industries & Production of Pakistan, Dr. Gohar Ejaz HI, SI



1320-1330	Presentation on Textile and Leather sector of Pakistan by leading company of the Sector
1330-1340	Presentation on Engineering Goods sector of Pakistan by leading company of the Sector
1340-1350	Presentation on services sector of Pakistan by leading company of the Sector
1350-1400	Presentation on Food and Agricultural sector of Pakistan by leading company of the Sector
1400-1410	Presentation on Women Entrepreneurship in Pakistan by leading woman entrepreneur
1410-1420	Speech by Mr. Fahad Al Baash , Chairman, Saudi-Pakistan Business Council, Kingdom of Saudi Arabia
1420-1430	Speech by Hamid Mohammed bin Saleem , Secretary General , UAE Chambers
1430-1440	Speech by Dr. Alaa Ezz , Secretary General, Federation of Egyptian Chambers of Commerce
1440-1450	Presentation by Mr. Hameni Kemal , President of the Algerian chamber, Algeria
1450-1500	Presentation by Mr. Rasmi Al Mallah , Chairman, Rakhaa Businessmen Association, Jordan
1500-1510	Presentation of Souvenirs by Commerce Minister of Pakistan to the Chief Guest
1510-1520	Federal Minister for Commerce and Industries & Production of Pakistan to present Souvenirs to presenters from MENA region
1520-1530	Inauguration of the Single Country Exhibition by Chief Guest
1800-2030	Cultural performances and Gala Dinner

1225-1320 LUNCH

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